



GREEN LIFESTYLE PROGRAM

STRENGTHENING COLLABORATIVE ACTIONS FOR
SUSTAINABLE CONSUMPTION & PRODUCTION

AN INDONESIA BUSINESS COUNCIL FOR SUSTAINABILITY DEVELOPMENT PROGRAM

The Membership Handbook



THE MEMBERSHIP HANDBOOK

TABLE OF CONTENTS

Green Lifestyle Program	3
Green Lifestyle Working Group	4
Our Strategy	5
Who Can Join Us?	5
Sustainable Sourcing Guideline	6
Membership Engagement	7
Onboarding Phase	8
Planning Phase	9
Implementation Phase	11
The Multi-stakeholder Interaction	13
Monitoring & Evaluation (M&E) Tool	14
Contact Information	15

GREEN LIFESTYLE PROGRAM

Green Lifestyle Program

To support the achievement of Responsible Consumption and Production (UN SDG 12), IBCSD has been operating the **Green Lifestyle (GL) Program** since 2017 to encourage the private sector transforming its mindset and practices towards **Sustainable Consumption and Production (SCP)**.

IBCSD believes **collaborative actions** between the private and public sectors is necessary in the pursue of sustainable consumption and production. We operate a multi-stakeholder platform where knowledge, experience, and information are shared, exchanged, and discussed.

Our Multi-Stakeholder Platform



As of 2020, 19 companies of diverse backgrounds in Indonesia stated their commitment to adopt SCP as part of their sustainable business.

Our Journey

Phase 1 2017-2018

Development of strategy, action plan and the commitment of 13 companies to achieve responsible consumption and production.

Phase 2 2018-2020

Continue to facilitate an inclusive process of coordination among different actors. The aim was to accelerate business collaborative actions in SCP through knowledge sharing, capacity building, public awareness and policy dialogue. During this phase, the Sustainable Sourcing Guideline was published and pledged by nine companies.

Phase 3 2021 – now

From 2021 onwards, IBCSD welcomes new members with improved mechanism and a new Monitoring & Evaluation (M&E) tool.

Green Lifestyle Working Group (GL-WG)

Earlier, we stated that we operate a multi-stakeholder platform where knowledge, experience, and information are shared, exchanged, and discussed. How do we do that?

We have established six Green Lifestyle **Working Groups (WG)** in which each WG manages a multi-stakeholder platform that specializes on specific areas of sustainability.



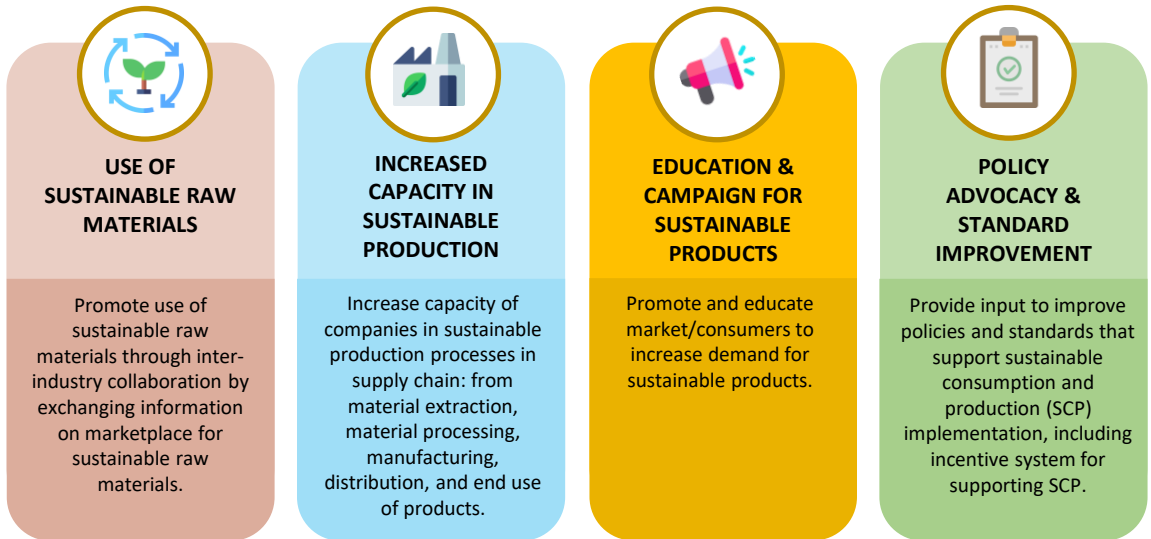
Open to multiple stakeholder participants e.g., private sector, government, international / local NGOs, business associations, & knowledge/research institutions

Why Working Groups?

In an ecosystem where different actors are willing to gather for a similar area of interest, it creates a suitable environment for multiple purposes – You name it! Whether for a **policy dialogue, collaboration hub, sustainability education or workshops** or even for casual **networking** with new peers and allies.

The WG establishment therefore facilitates the inclusive process of coordination among different actors that further accelerates the business collaborative actions for SCP.

Our Strategy



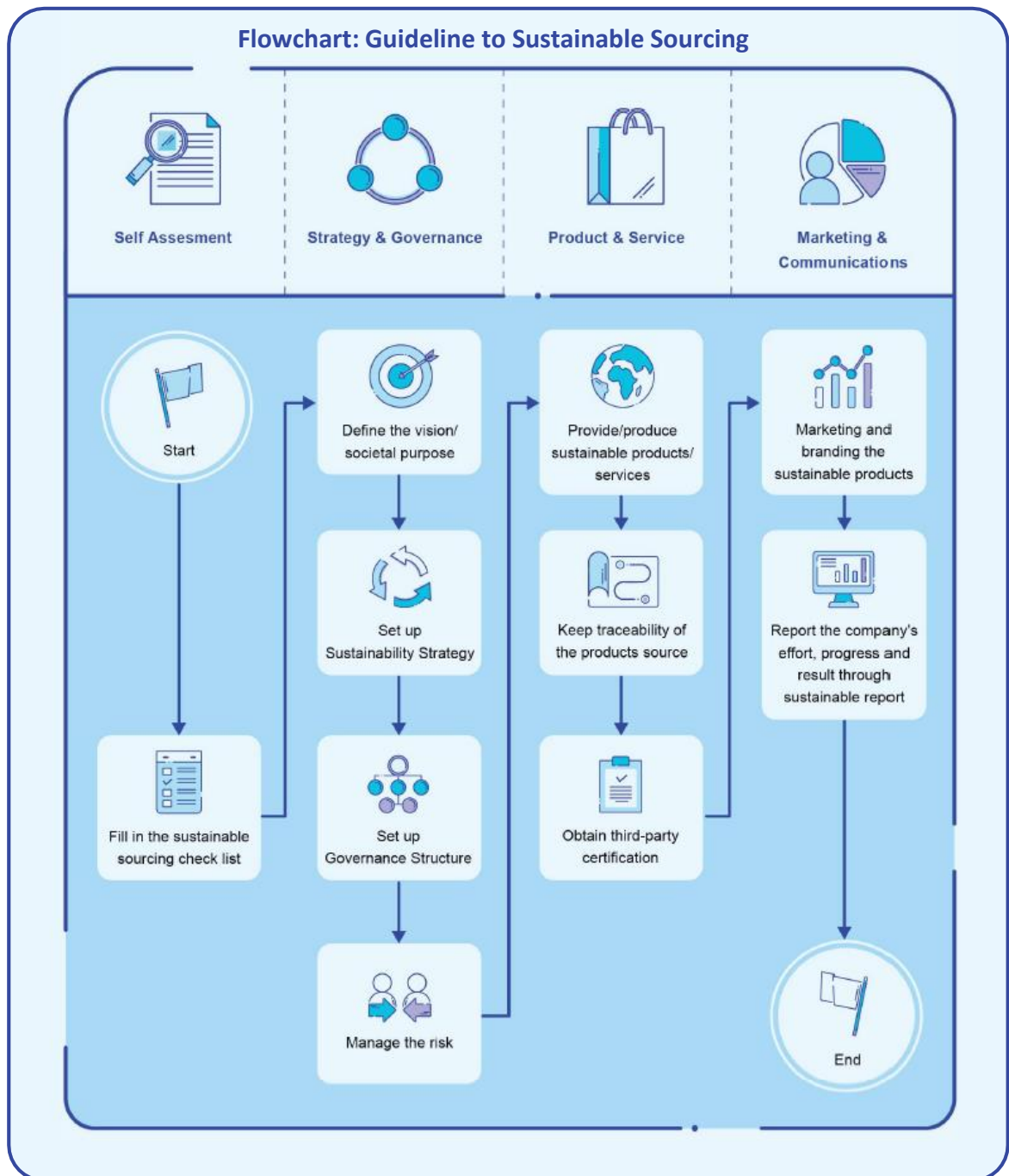
Who Can Join Us?



Sustainable Sourcing Guideline (SSG)

Members are encouraged to take concrete actions to environmental and social aspects which are getting vulnerable – creating the balance between people, planet, and profit.

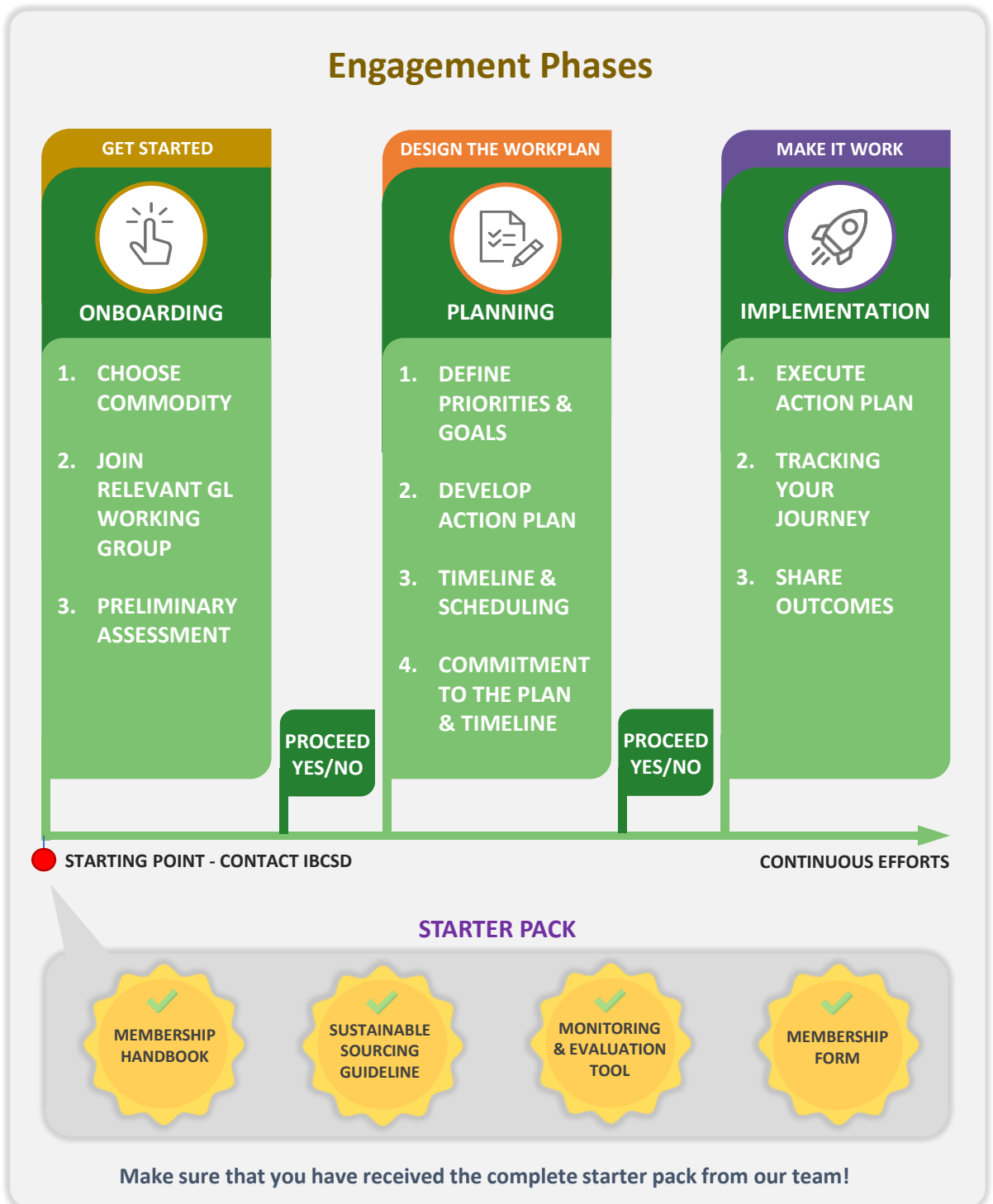
In April 2020, IBCSD in collaboration with World Wildlife Fund (WWF) have launched the Sustainable Sourcing Guideline (SSG) - a practical guideline to navigate companies in managing their sustainable sourcing.



The guideline can help companies understand why and how to implement sustainability principles on their business operations. Please refer to the **Sustainable Sourcing Guideline** for full details.

Membership Engagement Phases

Here are the steps as part of your journey with the GL program. Three phases of engagement include the assessment of your organization against the Sustainable Sourcing Guideline checklist, a workplan drafting, and implementation phase. The below diagram provides a detailed insight of each phase:



THE ENGAGEMENT PHASES



ONBOARDING

CALL FOR ACTION: SIGN THE MEMBERSHIP FORM

1 CHOOSE COMMODITY

Choose the company priority commodity/issue that you wish to drive its sustainability.



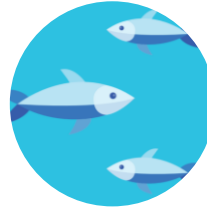
Palm Oil

☐

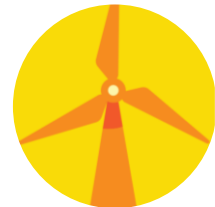

Wood & Paper

☐


Plastic

☐


Seafood

☐


Energy

☐

2 JOIN RELEVANT GREEN LIFESTYLE WORKING GROUP

The working group is intended to foster coordination among members that focus on the same industry sector to achieve SCP through Green Lifestyle strategies.



fashion / beauty

☐


pulp & paper

☐


food

☐


rubber

☐


green building

☐


plastic packaging

☐

Each working group focuses on specific topics in which knowledge, experience, and information are shared, exchanged, and discussed. Which working group(s) is well-suited to your area of interest?

3 PRELIMINARY ASSESSMENT

Member to fill in the Sustainable Sourcing checklist provided in the Sustainable Sourcing Guideline to see where the organization is currently positioned as a baseline in the sustainability journey.

NEXT STEP: PLANNING PHASE



PLANNING

CALL FOR ACTION: DESIGN THE WORKPLAN

1 DEFINE PRIORITIES & GOALS

Let us start with the easiest step. Decide on one or more commodities that can provide impact to your sustainability efforts. It doesn't have to be big, but a small step that can trigger the overall companies' transformation.

Next, start internally by asking these questions:



SELF-CHECK QUESTIONS

- Do you know where and how the suppliers source the raw materials?
- Do you know the risks related to environmental and social aspects along your supply chain?
- Do you have sustainability commitments?
- Do you have a sustainability team?
- Do you inform your shareholders/consumers about sustainability?
- What are the optimistic, yet feasible objectives of your sustainability journey?

2 DEVELOP ACTION PLAN

Once you have set your objectives and understand your capacity, plan your priority programs or activities. The plan should include a successive series of activities within a feasible timeline that also covers the following:

1. Defining areas of adoption of Sustainable Sourcing Guideline (SSG)
2. Internalization efforts of Sustainable Sourcing Guideline (SSG)
3. Stakeholder engagement

As an illustration, as part of internalization, the action plan to create awareness can be in the form of sustainability-related policies socialization (e.g., reduction of plastic use, increase sourcing of sustainable palm oil), or inclusion of sustainability training to employees or launching core values and action plans related to sustainability.

3 TIMELINE & SCHEDULING

It is necessary to have a workplan – a chronological schedule train containing when, how, and by whom an agenda is handled. Key element of maintaining progress is a well maintained workplan. Set your timebound plan optimistically but doable.

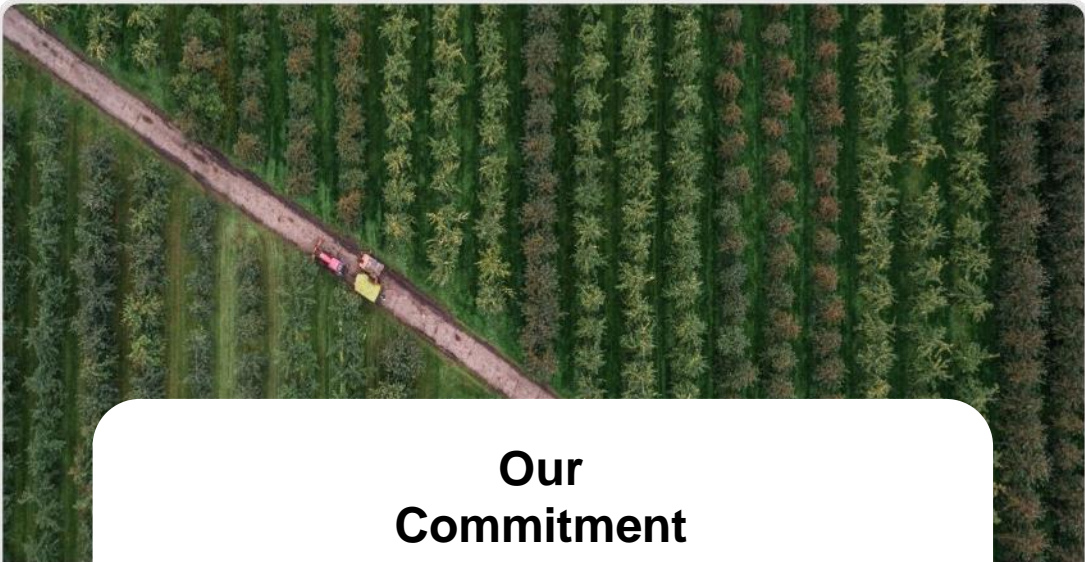
4 COMMITMENT TO THE PLAN & TIMELINE

Once a member knows what it wants to achieve, how and when, put a bold statement and get the stakeholders, including your employees and suppliers, aware of it.

Real case examples:



Global Food Manufacturer



Our Commitment

We commit to attain 100% transparency, traceability and sustainability of our palm oil supply chain by 2020.

Our Role

We are committed to produce and source palm oil in a sustainable and responsible manner as part of our company's philosophy.

Our actions include improvement on transparency, stakeholder engagement, evaluate and keep track of our progress, and help shape the industry.

It is our responsibility to ensure our global business operations do not cause negative impacts to social and environmental aspects. We ensure that our suppliers follow our policy and code of conduct for sustainable palm oil sourcing.



Personal Care Company

Our Goals by 2030

We have bolded targets for 2030 goals focusing on conserving natural resources, battling climate change, protecting biodiversity, working on water sustainability, in line with the needs of our mother earth.

Conserving
Natural
Resources

Battling
Climate
Change

Protecting
Biodiversity

Working on
Water
Sustainability



F&B Packaging Company

Sourcing Responsibly

Sourcing responsibly is not only about quality, cost, and delivery time. For this, we need to consider the Environmental, Social, and Governance (ESG) aspects in our supply chain.

Our Approach

We are working with thousands of suppliers worldwide and it is a good opportunity to work together on implementing responsible sourcing. The challenges on sustainability journey can only be tackled by working collaboratively with stakeholders

NEXT STEP: IMPLEMENTATION PHASE



IMPLEMENTATION

CALL FOR ACTION: MAKE IT WORK



Multi-stakeholder Interaction

As we strive for collaborative action, we offer ample opportunities for members to take part in participation-oriented events as seen in our knowledge sharing sessions, tool development, workshops.



Challenges are addressed and discussed with fellow members, experts, and as needed, the policymakers are invited into the dialogue.

When it comes to the development of Green Lifestyle tools, we ensure that our members have hands-on experience to in shaping the tools together with the industry experts. Also, any member who wishes to share their outstanding efforts and inspire others are more than welcome to join the stage in our events. Exchange of information, openness, and hands-on experience are the core feature of our program.

WE ADAPT FAST TO CHALLENGING TIMES! (COVID-19 PANDEMIC)



WE STEPPED UP THE GAME OF OUR VIRTUAL EVENTS AND WE ARE NOW MORE PRODUCTIVE THAN EVER! IN 2020, WE HAD 9 VIRTUAL EVENTS AND 6 IN EARLY 2021! BUT WE DO HOPE TO RELAUNCH ONSITE EVENTS WHEN THINGS GET BETTER!

The Monitoring & Evaluation Tool

The Green Lifestyle uses a rubric-based assessment. The rubric is a tool for assessing various levels or performance ratings with clear criteria and standards.

The tool adopts the Sustainable Sourcing Guideline and is divided into Part A and B. Part A provides the general assessment and Part B assesses the commodity specific performance.

SAMPLE: PART A

General Assessment Results Displayed In A Graph Indicating Strength Of Performance

Code	Aspect	Rating	Weak <-----> Strong									
A.	Strategy and Governance	3.9										
A.1.	Vision / Societal Purpose	3.5										
A.1.1.	Vision / Societal Purpose	4.0										
A.1.2.	Circular Economy	4.0										
A.1.3.	Management Support	3.0										
A.1.4.	Commitment	3.0										
A.2.	Sustainability Strategy	3.7										
A.2.1.	Roadmap Development	4.0										
A.2.2.	Benchmarking	4.0										
A.2.3.	Supplier Engagement	3.0										
A.3.	Governance Structure	4.4										
A.3.1.	Stakeholder Mapping	4.0										
A.3.2.	Internal Stakeholder	5.0										
A.3.3.	External Stakeholder	5.0										
A.3.4.	Sustainability Committee	4.0										
A.3.5.	Code of Ethics	4.0										
A.4.	Risk Management	4.0										
B.	Product	3.6										
B.1.	Sustainability Product	3.5										
B.1.1.	Life Cycle	4.0										
B.1.2.	Innovation	4.0										
B.1.3.	Environmental-Friendly Technology	3.0										
B.1.4.	Economies of Scale	3.0										
B.2.	Traceability	2.3										
B.2.1.	Traceability	4.0										
B.2.2.	Tracing	3.0										
B.2.3.	Audit	0.0										
B.3.	Certification	5.0										
B.3.1.	Certification	5.0										
C.	Marketing and Communication	3.5										
C.1.	Marketing and Branding	3.0										
C.1.1.	Marketing and Branding	4.0										
C.1.2.	Labelling	2.0										
C.1.3.	Consumer Education	3.0										
C.2.	Reporting/Disclosure	4.0										
C.2.1.	Sustainability Report	4.0										
C.2.2.	Raw Material Information, Supplier Engagem	4.0										
C.2.3.	Website and Social Media	4.0										

SAMPLE: PART B

Has the company performed the sustainability aspect for its selected commodity focus?

User picks "Yes" or "No" to a list of questions for each commodity. Each commodity has a set of questions.

For each commodity, which aspect has been performed?

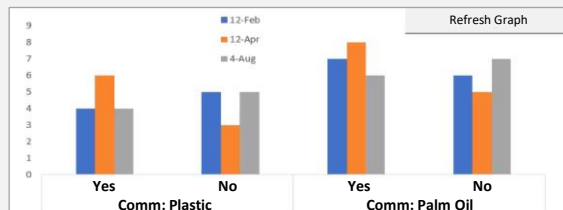
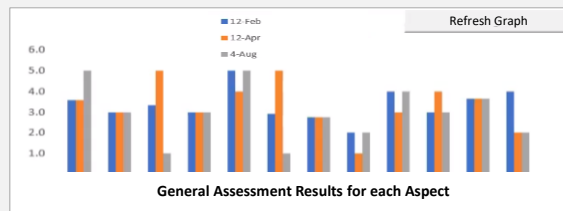
Commodity	Yes	No
Comm: Plastic	4	5
Comm: Palm Oil	4	5
Grand Total	8	10



TRIVIA INFO



OUR TOOL AUTOMATICALLY GENERATES A YOY COMPARISON WITH A SINGLE CLICK TO KEEP TRACK OF YOUR PROGRESS



Rubrics can provide an insightful guide for evaluative discussions, particularly to assist users for self-assessment, their development, and identifying the important opportunities for improvement. Please refer to the **Monitoring & Evaluation Tool** for full details on how to perform the assessment.

*Sign Up
&
Join Our
Network!*

www.ibcsd.or.id/work-program/people/greenlifestyle

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