



*Sustainable
Business
Awards
Indonesia 2018*

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CONCEPT & OVERVIEW

The Sustainable Business Awards

Now in its 7th year - The Sustainable Business Awards (SBA) is a unique and important resource for businesses. The awards aim to increase awareness of sustainable business best practices and demonstrate how sustainable business benefits companies, the environment and all stakeholders, today and for the future.

While there are plenty of CSR awards around these days, only SBA guides companies through the process – and rewards them along the way to becoming truly sustainable businesses.

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PAST WINNERS



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PAST WINNERS IN INDONESIA



PAST WINNERS IN THE PHILIPPINES



PAST WINNERS IN SINGAPORE



OUR METHODOLOGY, FRAMEWORK AND AWARD CATEGORIES



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Conducted in partnership with PwC, the Sustainable Business Awards are designed to;

- Recognise excellence in sustainable business and encourage more companies to follow the good examples set by SBA winners
- Build a global knowledge network of best practices, allowing businesses to benchmark and improve performance
- Recognise business realities, helping businesses improve year on year, with a user-friendly platform that delivers results fast

The Awards use a comprehensive framework developed in collaboration with PwC comprising a questionnaire that assesses business action across twelve categories and a survey tool that gauges both business processes and performance.

- Strategy and Sustainability Management
- Workforce
- Community
- Energy management
- Water management
- Waste and material productivity
- Climate Change
- Supply Chain Management
- Land Use and Biodiversity
- Business Responsibility and Ethics
- Stakeholder Engagement and Materiality
- UN Sustainable Development Goals

SUSTAINABLE BUSINESS AWARDS PROCESS



Sustainable Business Awards Indonesia 2018

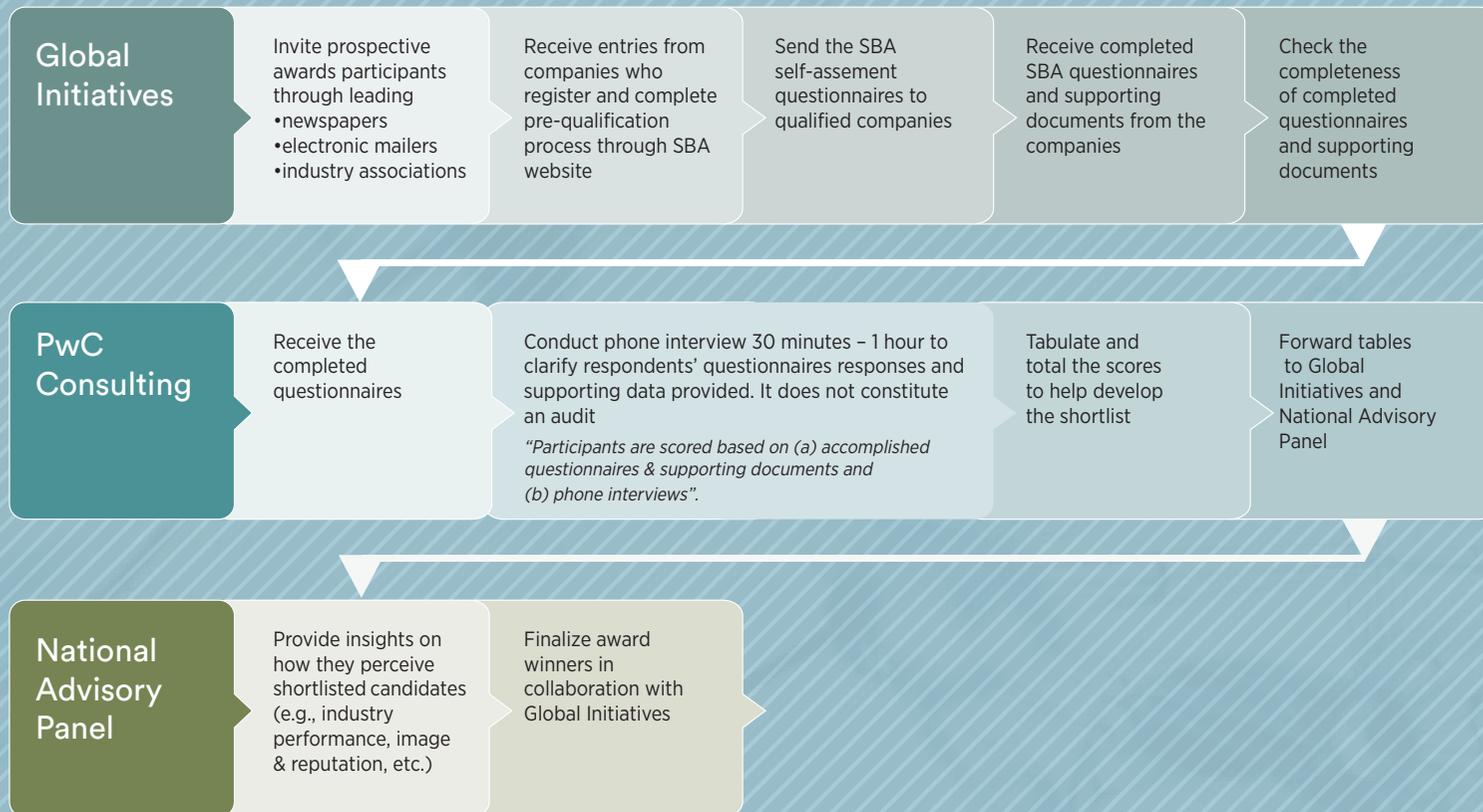
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Building Strategic Corporate Partnerships

The rigor in its process and the prominence of the judging panel give the Awards unparalleled credibility and standing. Coupled with the multilateral involvement of stakeholders from business, government and civil society, being associated with the Awards presents a plethora of opportunities:

- a platform to demonstrate your sustainability commitments and solutions;
- engagement on the National Advisory Panel.

NETWORKING WITH YOUR TARGET AUDIENCE AND PEERS



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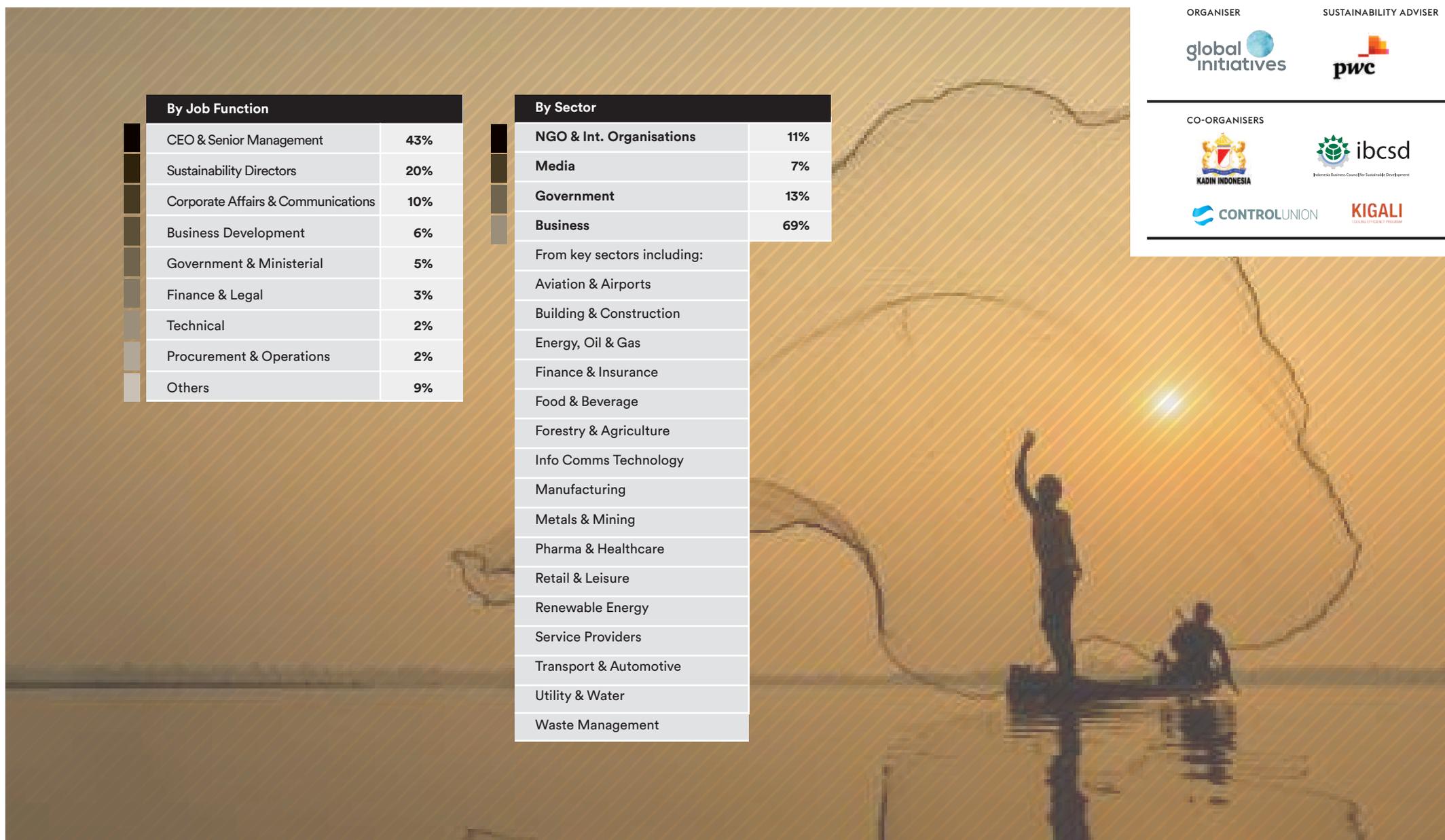


CO-ORGANISERS



| By Job Function | |
|------------------------------------|-----|
| CEO & Senior Management | 43% |
| Sustainability Directors | 20% |
| Corporate Affairs & Communications | 10% |
| Business Development | 6% |
| Government & Ministerial | 5% |
| Finance & Legal | 3% |
| Technical | 2% |
| Procurement & Operations | 2% |
| Others | 9% |

| By Sector | |
|-----------------------------|-----|
| NGO & Int. Organisations | 11% |
| Media | 7% |
| Government | 13% |
| Business | 69% |
| From key sectors including: | |
| Aviation & Airports | |
| Building & Construction | |
| Energy, Oil & Gas | |
| Finance & Insurance | |
| Food & Beverage | |
| Forestry & Agriculture | |
| Info Comms Technology | |
| Manufacturing | |
| Metals & Mining | |
| Pharma & Healthcare | |
| Retail & Leisure | |
| Renewable Energy | |
| Service Providers | |
| Transport & Automotive | |
| Utility & Water | |
| Waste Management | |



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Global Initiatives promotes partnership solutions to global challenges through film, international events and media projects. By sharing knowledge and best practices, and calling on all stakeholders to take action, we address some of the greatest challenges facing the world.

Our event series have been designed to discuss and debate the latest sustainability themes, drivers and innovations. Each event is designed to encourage knowledge sharing and collaboration to drive the sustainability agenda forward.

This will be the 7th Sustainable Business Awards and the 6th time being held in Indonesia. SBA has also been held in Singapore and Philippines and is being held in Malaysia for the first time in 2018.



For more information on our other initiatives please visit:
www.globalinitiatives.com
www.responsiblebusiness.com

PwC's Sustainability and Climate Change team help organisations to look at the bigger picture, by striking a balance between staying competitive, driving innovation and preserving our environment.

We can help organisations understand which areas pose the greatest sustainability and climate change risks to their business, form strategies to address them, and support organisations through the necessary organisational changes and reporting processes.

We have an established and dedicated team of sustainability specialists with extensive experience in key focus areas such as strategy, carbon management and assurance and reporting.

Sustainability Adviser



For more information please visit:
www.pwc.com

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KADIN Indonesia's primary mission is to develop and build capacities as well as create programs that support the business community (namely, the cooperatives, state-owned enterprises as well as privately-owned companies) in its role as a key driver of Indonesia's economy. KADIN Indonesia also seeks to establish a more inclusive and conducive business environment by expanding its consultative platform to all industries in order to be a more effective partner for national development and the creation of a well-structured, prosperous and vibrant society.



For more information please visit:
www.kadin-indonesia.or.id

THE INDONESIA BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (IBCSD) is a CEO-led association of companies operating in Indonesia, that share a commitment to promote sustainable development through sustainable economic growth, ecological balance and social progress. The launch of this business council in April 2011 represents a new regional chapter of the WBCSD as it is the outcome of a joint effort between WBCSD and The Indonesian Chamber of Commerce and Industry. IBCSD provides a platform for business to share and promote best practice in tackling risks and taking advantage of opportunities related to sustainable development. It also acts as a key partner to government and civil society providing business input and solutions for Indonesian policies on sustainability issues.



For more information please visit:
www.ibcsd.or.id/id

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PETERSON AND CONTROL UNION offer innovative solutions to the increasing requirements of sustainable business. Our product knowledge combined with specialised services and transparent network of dedicated business units enable us reach out to all levels of versatile supply chains and provide concrete solutions. Our services include independent cargo surveying, superintendence, logistics, quality and quantity management. We cater to the standardization needs when it comes to product and system certification for conventional or organic products, management systems and sustainability programmes. We also work with brands, governments, NGO's, individual companies, independent organisations and supply chains in assisting them to achieve their sustainability ambitions.



For more information please visit:
<https://petersoncontrolunion.com/en>

KIGALI COOLING EFFICIENCY PROGRAM: The Kigali Cooling Efficiency Program (K-CEP) is a philanthropic collaboration launched in 2017 to support the Kigali Amendment of the Montreal Protocol by focusing on the transition to energy efficient, clean cooling climate-friendly, affordable cooling solutions for all. K-CEP's secretariat, the Efficiency Cooling Office, is located at the ClimateWorksFoundation.



For more information please visit:
www.k-cep.org
follow us at @Kigali_Cooling
or contact us at info@k-cep.org

SPONSORSHIP



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SUPPORTING PARTNER

USD 7,500

BENEFITS

- Acknowledged with logo positioned as a Supporting Partner of Sustainable Business Awards in all marketing and communication materials, website, event branding and signage, press releases issued by GI and other agreed media communications
- VIP seating for sponsor CEO with government ministers and officials
- One page advertisement / profile in SBA programme book distributed at the event
- Branding as Supporting Partner at the Award Ceremony
- One (1) sponsor branded SBA dinner tables (8 pax) to invite company executives, clients and partners
- Access to Awards database
- Up to two (2) feature articles on your sustainability initiatives or sustainable solutions published on www.responsiblebusiness.com and promoted in social media channels

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