



**APP**

USE OUR PAPER, WE PLANT MORE TREES.

## APP SUSTAINABILITY INITIATIVES

Jakarta 18 April 2017

# APP INDONESIA OPERATIONS

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# APP SUSTAINABILITY ROADMAP

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The Sustainability Roadmap Vision 2020 is our strategy to place sustainability at the heart of operations

CLIMATE CHANGE

EMISSIONS

SOLID WASTE

REFORESTATION

WATER  
MANAGEMENT



CONSERVATION  
&  
BIODIVERSITY

FIBRE  
SOURCING

EMPLOYEE  
WELLFARE

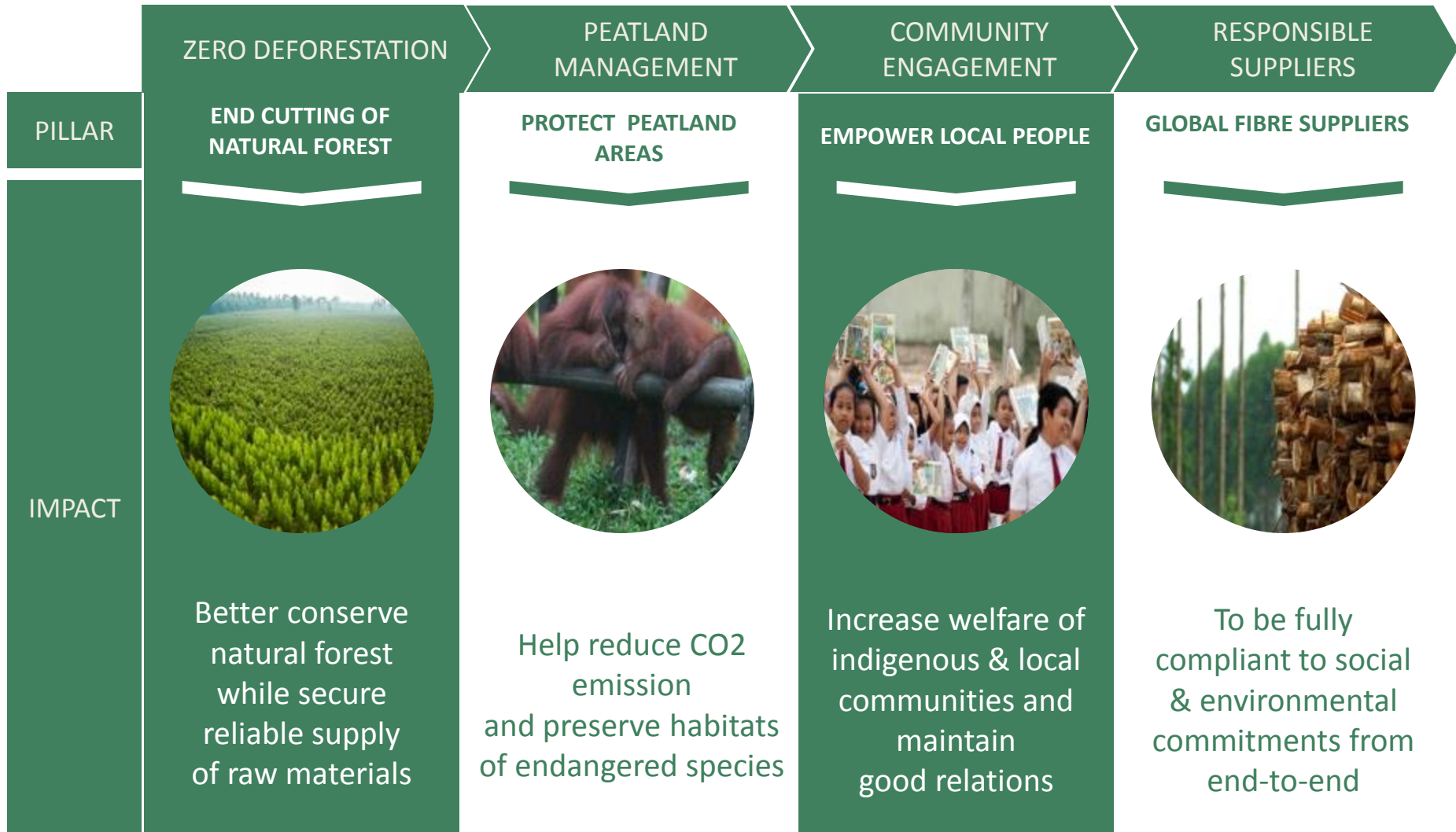
COMMUNITY  
EMPOWERMENT

HUMAN RIGHTS  
& INDIGENOUS  
PEOPLE

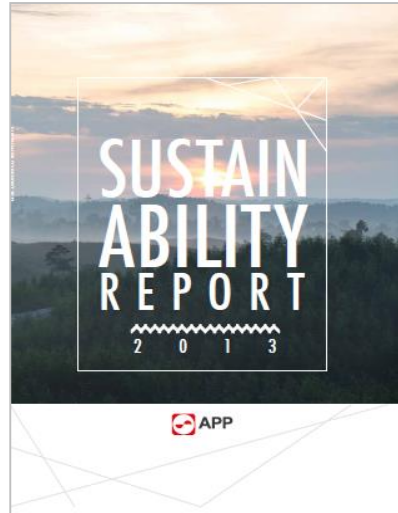
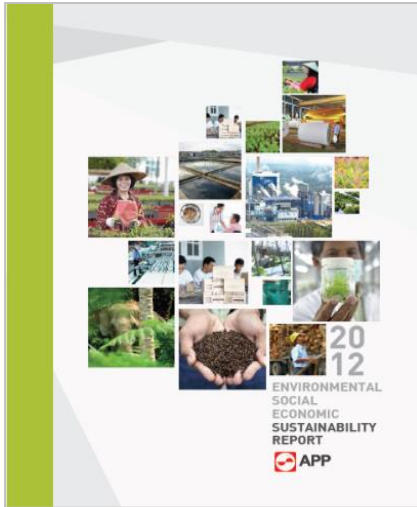




# FOREST CONSERVATION POLICY – FOUR CRITICAL PILLARS



# TRANSPARENCY



[www.asiapulp.com](http://www.asiapulp.com)

# APP CARBON FOOTPRINT INITIATIVES

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In 2009, President of the Republic of Indonesia announced the Green House Gas Reduction commitment: reduction of 26% by 2020.

Our Commitment is to reduce carbon emission in APP mills and APP supply chain in line with the national target from Business as Usual by 2020.

APP first done its Carbon Footprint Assessment in 2008, then continue in developing its annual carbon inventory ever since.

## **Scope of Carbon Assessment:**

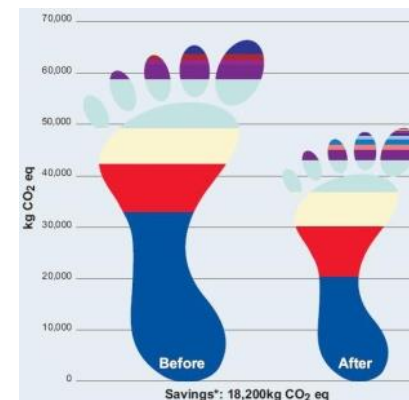
1. APP Carbon Footprint Assessment
2. APP Pulpwood Suppliers' Carbon Footprint (Sequestration, HCS, FCP impact)
3. Carbon Footprint of Product





## APP Journey in CDP reporting:

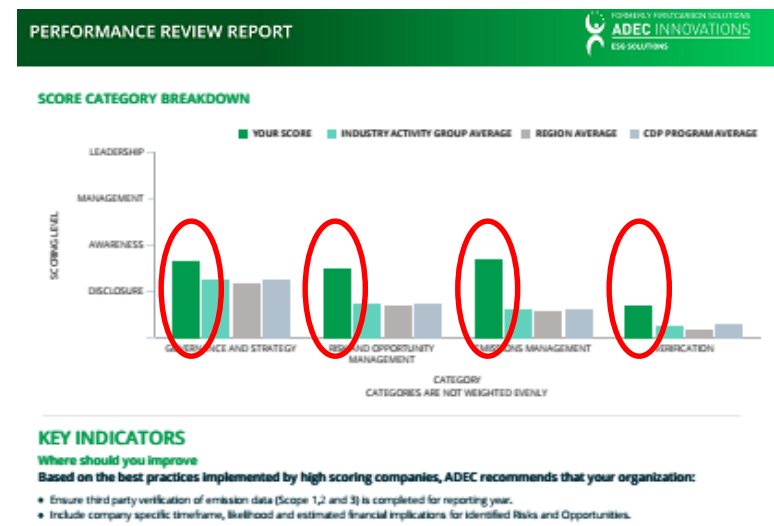
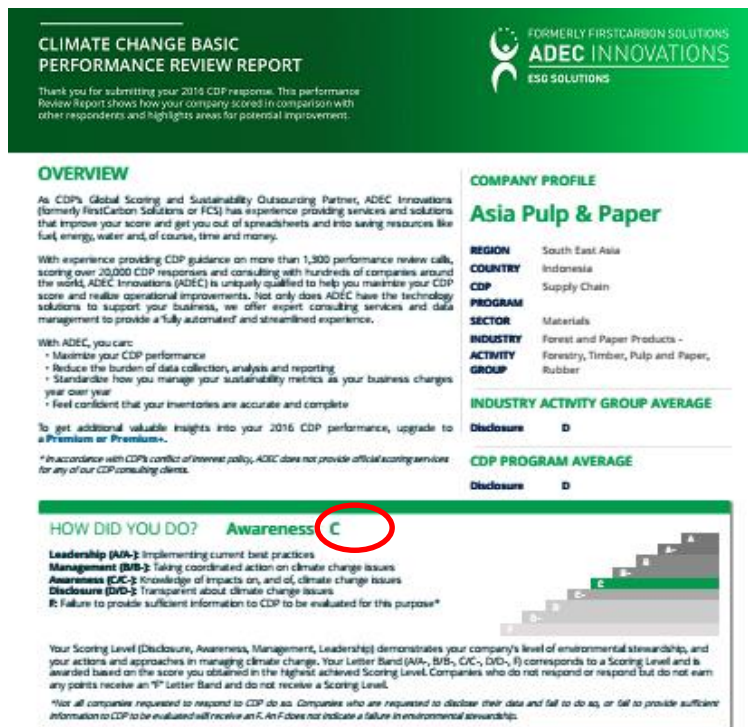
- Start reviewing in 2009 and preparing internally
- Start reporting externally in 2014 for 2013 data
- In line with internal **carbon footprint reporting** journey:
  - Start implementing **internal assessment** in 2008
  - Developing a **standardized calculation module** in 2010
  - **Updating the module** using IPCC 2006 in 2012
  - Developing **internal database** for sustainability reporting



# INVOLVEMENT IN CDP

## Current status:

- CDP reporting:
  - CDP Forest
  - CDP Supply Chain } done annually:
- Receive feedback from CDP on APP annual performance



APP's disclosure score and performance band on Governance & Strategy, Risk & Opportunity Management and Emission Management **Category is higher than industry group, region average and CDP program average**



### **Next plan:**

- Further benchmarking with other reporting companies within CDP platform
- Updating APP Sustainability Roadmap Vision 2020
- Reviewing the possibility to get third party assessment for carbon reporting

### **Reporting benefit:**

- Realizing APP commitment in transparency
- Customer trust
- Benchmark ourselves against like minded organizations
- Internal monitoring tool for continuous improvement





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THANK YOU