PUBLIC PRIVATE AND PEOPLE PARTNERSHIP WITH ICCO IN INDONESIA

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ICCO COOPERATION ›

"Bertambahnya jejaring baru membawa pendekatan baru untuk penguatan, mobilisasi dan partisipasi". Dengan bangga, kami memperkenalkan identitas masa depan yakni Back-Bone Organization. (Organisasi Tulang Punggung)

MULTI-ANNUAL STRATEGY 2020

ICCO COOPERATION

Short operation profile in Indonesia

- Under Foundation/Yayasan ICCO International
- Not for Profit Organization
- Menerapkan multi-financing approach (Grant, Loan, Guarantee, Returnable Grant blending support) projects
- Formal registered under Ministry of Home Affairs – Multinational Cooperation
- 25 staffs for country and regional (South East Asia) programs supported by project teams
- Managing multi years cooperation support from EU and Netherland Government,
- Running with around 5 mil Euro programs

WHAT IS PPPP

Jer Basuki Mawa Beya – Success need Effort, Gotong Royong – Working collaboratively together

Why not work collaboratively in Human Right sector?

- Common areas of cooperation: Infrastructure, Health, Education
- The previous administration launched the Master Plan for the Acceleration and Expansion of Indonesia's Economic Development (MP3EI), with the intention of attracting more investment and transforming Indonesia into one of the 10 major economies in 2025.
- From a regulatory perspective, this is also shown by the issuance in 2005 of a regulation on public-private partnerships: Presidential Regulation No. 67/2005 (which was replaced by a new regulation issued in 2015) and various PPP projects announced and tendered out by the government during the last 10 years.

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CAN WE USE PPPP TO MAINSTREAM HUMAN RIGHTS TO MICRO-ECONOMIC IMPROVEMENT PROJECTS?

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PPPP provide opportunity for cost sharing and share benefit

PPPP fill the gaps of what others can't do

PPPP is a way to consume and invest in productive manner

PPPP is an effective and efficient financing scheme and in the same time reduce conflict of interests

PPPP is a way to risk management and dispute resolution

PPPP is a way of resource mobilization

The business of business if Profit, so CSO must have role to gain benefit

OUR EXPERIENCE

Where we put Trust on top of our business

"As an international NGO, ICCO Cooperation has a unique role as linking pin between local people and companies. Because of our history and regional offices worldwide, we are embedded in local communities and understand their circumstances. Therefore, we are able to advise and support companies in their activities towards more respect for human rights."

Marinus Verweij, ICCO Cooperation
Chairman Executive Board

Our PPPP' backbone machine

Players
Membership organisations
Private Sector
Supporting Functions
Research & development
Information
Financial services
Media
Infra-structure
Informing and communicating
Skills and capacities
Supply
Core Function
Demand
Regulations
Setting and enforcing rules
Informal rules and norms
Govern-ment
Standards
Laws
Rules
Representative bodies
Program Development
Small Producer Empowerment
Towards an Inclusive Private Sector

Indonesia Projects Locations & Profile (2016 - 2020)

Geodata for SMARTSeed Agriculture with 100,000 farmers (GA4W) Indonesia programming.

Advancing Sustainable Business Arbitration on Land Right in Riau Province in 21 village, 1 province.

Production & Marketing of High Premium Rice with 10,000 producers in Java (FDOV)

Civic Engagement Alliance/CEA doing lobby & advocacy on Business and Human Rights (labor, anti child labor) to produce National (human rights) Action Plan of UNGP, **satus: Baseline**

Capacity Building with Indonesia Govt for Village Governance and engagement Netherland – Indonesia inter government

World Diaconate & Children at Risk program for Women and Children Empowerment with 6 local NGOs

Empowering Smallholders for organic Nutmeg with 5000 farmers in North Moluccas

Examples of Collaboration with Companies (2016 – 2020)

SMARTSeeds

Information services for vegetable farmers in Indonesia (SMARTseeds)

SMARTseeds will implement a financially sustainable information service that supports 100.000 vegetable farmers to increase their production, income, food security and reduces the inputs of water, fertilizer and pesticides. Weather, advisory and market information services will be provided to smallholder farmers. Various other B2B services will generate additional revenues such that subscription fees for smallholder farmers can be kept affordable. The services can easily be expanded for other types of crops and/or implemented to other regions in Indonesia.

The changing climate gives farmer's difficulties in making and consistently using a crop plan. Information on weather forecast and water availability will help farmers adopt a more accurate crop calendar to mitigate the pests and plant diseases related to weather. Information on soil nutrients, estimated price of commodities, and new technology on fertilizer and seeds will help farmers choose the most profitable commodities to be produced. SMARTseeds services will be distributed via interactive SMS and mobile phone app. Farmers will be informed through SMS as well as personal advice via extension officers from EWINDO. B2B clients, like input suppliers, vegetable buyers, farmers groups, farmers with smartphones, financing institutions, governments and NGOs can access SMARTseeds via a mobile phone app or through the web portal using a computer or laptop with internet access.

Target user group

The primary users are chili, tomato and cucumber smallholders in 14 regencies in 3 provinces in Indonesia. All farmers are smallholders with average farmland around 0.5 to 1.0 ha/farmer. Vegetable farming in the 3 provinces in Indonesia has been highly affected by changes in climate, weather patterns and availability of water. It also resulted in changes in the pest and disease profile in farming areas. Previous pesticide treatments are no longer effective. Vegetable farmers also face challenges on limited land tenure, small landholding size of 0.8 to 1 hectare, without the benefit of modern tools and farming methods, good seeds and fertilizer.

ORGANIC NUTMEG

- > *Facilitated partnership for an export Nutmeg (and Mace)*
- > *Mobilized EUR 420.000 to fund the project, EUR 500.000 from Impact Investor to scale up production*
- > *80% increase in nutmeg price for 3000 farmers in 1.5 years and now it reaching to 5000 farmers*

HIGH PREMIUM RICE

- > *Facilitated partnership among 7 key stakeholders in the rice sector.*
- > *Mobilized EUR 1.9 million to fund the project*
- > *Assist 10,000 farmers increase their production by 20% resulting in 40% increase in income; contribute to attainment*

ICCO- PPPP and UNGP

ICCO projects contribute 6 indicators achievement from total 17 Sustainable Development Goals/SDG

ICCO AND UNGP

UN GUIDING PRINCIPLES

State duty to protect	Corporate responsibility to respect	Greater access to effective remedy
Lobby and advocacy for policy changes : ❖ National Action Plan on Business and Human Rights ❖ Conservation and Diversity Law ❖ Strengthening the implementation of presidential decree on moratorium of peat land use	Internal: ❖ Promotes the implementation of UNGPs through various dialogue and partnership with business association ❖ Promotes alternative PPP-connecting communities with corporates External: ❖ Consumer awareness	❖ Promoting the use of alternative conflict resolution ❖ Improving knowledge and technical capacity of CSO, and communities in monitoring, investigating, and reporting human rights violation, through market and quasi judicial.

BUSINESS AND HUMAN RIGHTS

Terima Kasih – Thank You