

CDP Reporting Roadmap Forests 2017

CDP
respond@cdp.net
+44 (0) 20 3818 3900
www.cdp.net

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What is the purpose of the roadmap?

This document is designed to help organizations improve the quality of their response. It is aimed at all levels of responders, from those making an initial submission, to those with comprehensive responses, and those aiming to perform and report at the highest level.

One of the benefits of participating in CDP is that by responding to a single questionnaire a company can satisfy hundreds of investors and multiple customers. Therefore, the same set of questions is presented to all organizations. It is recognized that responders are at different stages of reporting ability and require guidance to move from a focused initial basic response to a comprehensive report.

This roadmap details four stages of progress when responding to forests, and for each stage it guides which sections and questions to target and when to prepare for new questions or implement actions.

Will this satisfy the request from my investors or customers?

The roadmap has been developed by CDP to indicate which critical questions should be answered by all responders. If you have been directed by your customer to address particular questions, you should complete these in addition to those in the roadmap.

What are the scoring implications?

CDP's forests score is an indicator of a company's commitment to transparency around their deforestation risks and how they are managing and mitigating them. CDP's forests score is based solely on activities and positions disclosed in their CDP response. However, RepRisk, a business intelligence provider specializing in ESG risks, provides CDP with additional risk research and data into the proposed leadership companies to assess whether any severe reputational issues could put this status into question. In 2016, for the first time, CDP's forests program published the scores achieved by requested companies responding publicly to the forests information response. Only the top-scoring companies that have made their response public are eligible for recognition as leaders based on the scoring approaches outlined in the [Forests Scoring Methodology](#). For more information on CDP scoring please refer to the [2017 Scoring Introduction](#).

What are the limitations of the roadmap?

CDP encourages the most accurate and complete response possible. The reporting stages are an approximate guide to responding levels. A company may be more advanced in responding to one section of the forests questionnaire than another. The respondent is encouraged to read the full questionnaire and respond to as many questions as possible. The roadmap is not a substitute for estimating or determining a company's forests score. Please refer to the [Forests Scoring Methodology](#), which fully explains the criteria for allocating points for all questions.

The roadmap is also not intended as a substitute for the [Reporting Guidance](#), which is where responders should look for detailed information on how to answer each question.

Where can I get further help on responding?

CDP provides a range of materials to help responders on our [guidance pages](#). In particular, the Reporting Guidance is essential reading as it explains each question in detail and includes what information you need to provide, the format it should be provided in, and where to find tools or further information to construct your answer.

The CDP Reporting Roadmap 2017: Forests

Select the description that fits you best	<p>Not currently responding; preparing company processes such as collecting data, determining roles and responsibilities, and establishing communication lines.</p>	<p>Limited, partial response, mostly qualitative answers.</p> <p>Company is in the early stages of understanding exposure to deforestation risks and integrating these into business practices.</p>	<p>Developed capacity for increased question coverage and more complete responses.</p> <p>Includes an awareness of a company's current state with respect to forest-risk commodity use, risks and opportunities being faced by the company and how these are measured and assessed.</p> <p>Beginning to implement changes to company strategy and set targets or manage risks and opportunities.</p>	<p>Answering all relevant questions and providing more detailed information, such as commodity production and/or consumption data.</p> <p>Assessment of risks and opportunities related to deforestation and demonstrating in detail how these are being managed and integrated within business strategy.</p> <p>Implementation of a policy and a strategic framework within which to take action and/or the setting of targets to address deforestation risk.</p>	<p>A detailed understanding of deforestation risks and impacts as well as a company's own use of forest-risk commodities. Response is comprehensive and provides case studies and examples.</p> <p>A company's deforestation risk management strategy is well integrated throughout the business, and policy commitments have been made to remove deforestation risk within commodity supply chains.</p> <p>A company is carrying out comprehensive risk assessments, setting ambitious traceability and certification targets, and actively supporting sustainable production of forest-risk commodities through engagement with suppliers, multi-stakeholder groups, and the wider market.</p>
Stage	0. Non-responder	1. Basic response	2. Developing ability	3. Complete response	4. Leading practice
Benefits of responding at this stage	<p>Investors and other stakeholders recognize starting to disclose as an important first step and reporting can help a company get ahead of mandatory regulation for non-financial reporting.</p>	<p>Disclosing to CDP demonstrates a company's commitment to transparency and action to address deforestation and forest degradation risk to investors and customers.</p>	<p>Corporate self-awareness: indicating to stakeholders that your company is aware of how deforestation risk impacts your ability to do business as well as how your business activities impact forest resources.</p>	<p>Improved understanding of business opportunities, which may include enhanced brand reputation, developing new business, securing the best suppliers, access to finance and workforce motivation.</p>	<p>Advanced business resilience to a broad range of operational, reputational and regulatory risks associated with deforestation.</p> <p>Demonstration of leadership can help a company to differentiate themselves from competitors by enhancing brand reputation, attracting new business, increasing stakeholder trust and reassuring investors that they have good supply chain management practices in place.</p>

How to use the Roadmap

The roadmap breaks down the questionnaire into sections matching the guidance and ORS. Please determine your average reporting stage on page 3 of this document; then complete the leading questions (and subsequent linked follow-on questions) in your stage on page 4.

To plan for future responses, you can look ahead to the next stage and anticipate future questions.

Forests questionnaire	0. Non-responder	1. Basic response	2. Developing ability	3. Complete response	4. Best practice
0. Introduction		F0.1, F0.2, F0.3, F0.4, F0.5, F0.6, F0.7	F0.1, F0.2, F0.3, F0.4, F0.5, F0.6, F0.7	F0.1, F0.2, F0.3, F0.4, F0.5, F0.6, F0.7	F0.1, F0.2, F0.3, F0.4, F0.5, F0.6, F0.7 (see scoring methodology for leadership requirements for this section)
1.Context		F1.1, F1.3 & F1.3a <i>or</i> F1.4	F1.1, F1.2, F1.3 & F1.3a <i>or</i> F1.4	F1.1, F1.2, F1.3 & F1.3a <i>or</i> F1.4	F1.1, F1.2, F1.3 & F1.3a (level of detail in each response increases)
2. Risk assessment		F2.1, F2.1a	F2.1 & F2.1a, F2.1b, F2.1c, F2.1d (if applicable) <i>or</i> F2.2	F2.1 & F2.1a, F2.1b, F2.1c, F2.1d (if applicable) <i>or</i> F2.2	F2.1 & F2.1a, F2.1b, F2.1c (see scoring methodology for leadership points for this section)
3. Risks		F3.1	F3.1 & F3.1a, F3.1b, F3.1c <i>and/or</i> F3.2, F3.3 & F3.4	F3.1 & F3.1a, F3.1b, F3.1c <i>and/or</i> F3.2, F3.3 & F3.4 (level of detail in each response increases)	3.1 & F3.1a, F3.1b, F3.1c <i>and/or</i> F3.2, F3.3 & F3.4 (see scoring methodology for leadership points for this section)
4. Opportunities		F4.1	F4.1 & F4.1a <i>or</i> F4.2 <i>or</i> F4.3	F4.1 & F4.1a <i>or</i> F4.2 <i>or</i> F4.3 (level of detail in each response increases)	F4.1 & F4.1a <i>or</i> F4.2 (see scoring methodology for leadership points for this section)
5. Measurement		F5.1	F5.1, F5.2 & F5.2a <i>or</i> F5.3 <i>or</i> F5.4	F5.1, F5.2 & F5.2a <i>or</i> F5.3 <i>or</i> F5.4	F5.1, F5.2 & F5.2a (see scoring methodology for leadership points for this section)
6.Traceability		F6.1	F6.1, F6.3	F6.1 & F6.1a/F6.2 <i>or</i> F6.3 & F6.3a	F6.1 & F6.1a <i>or</i> F6.3 & F6.3a (see scoring methodology for leadership points for this section)
7. Governance and strategy		F7.1, F7.2	F7.1, F7.2	F7.1, F7.2 & F7.2a <i>or</i> F7.3	F7.1, F7.2, F7.2a (see scoring methodology for leadership points for this section)

8. Policies		F8.1	F8.1, F8.2	F8.1, F8.2, F8.2a, F8.3, F8.4 (level of detail in each response increases)	F8.1, F8.2, F8.2a, F8.4 (see scoring methodology for leadership points for this section)
9. Standards and targets		F9.1 <i>and/or</i> F9.2	F9.1 <i>and/or</i> F9.2, F9.3, F9.4	F9.1 <i>and/or</i> F9.2 & F9.3, F9.4, F9.5, F9.6	F9.1 <i>and/or</i> F9.2 & F9.3, F9.4, F9.5, F9.6 (see scoring methodology for leadership points for this section)
10. Engagement		F10.1	F10.1 & F10.2 <i>and/or</i> F10.3	F10.1 & F10.2 <i>and/or</i> F10.3, F10.4 & F10.5	F10.1 & F10.2 <i>and/or</i> F10.3, F10.4 & F10.5 (see scoring methodology for leadership points for this section)
11. Barriers and Challenges		F11.1, F11.2	F11.1, F11.2	F11.1, F11.2	F11.1, F11.2
12. Sign off		F12.1	F12.1	F12.1	F12.1